

INTERSECTIONS OPEN HOUSE

What are the Intersections of Scholarly Communication and Information Literacy and What Can They do for You?

ACRL 2017 Conference
March 24, 2017

Welcome!



Maryam
Fakouri



Emma
Molls



Joelle
Pitts



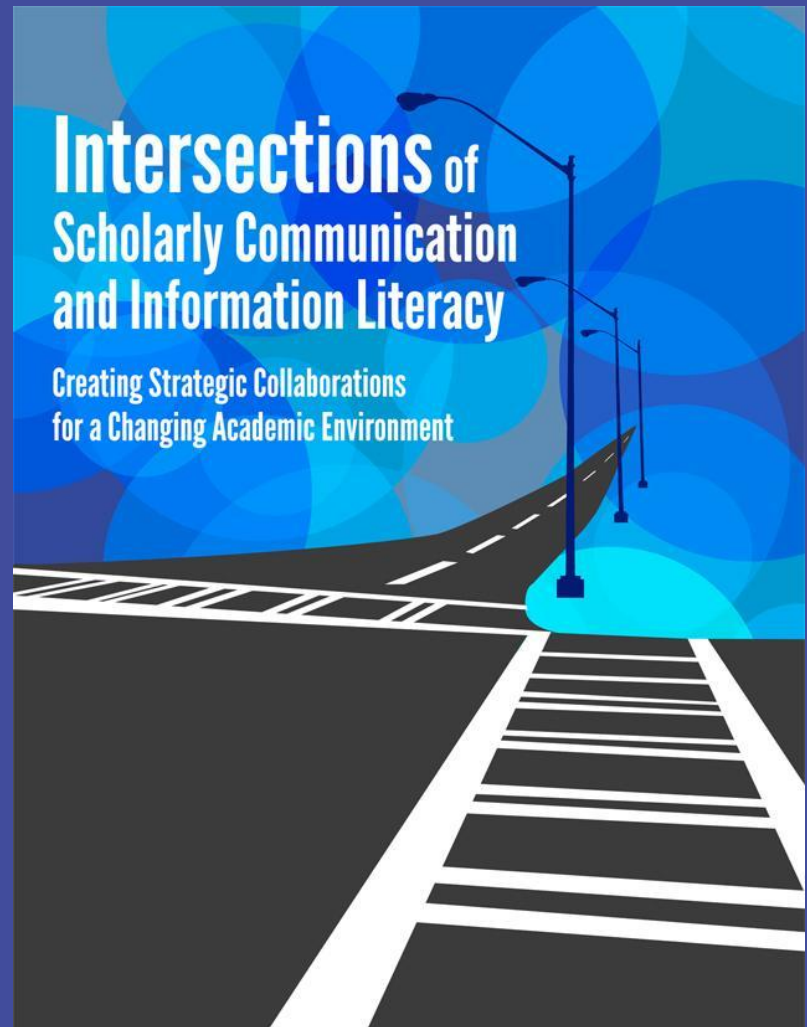
Michelle
Reed



John
Watts

Intersections of Scholarly Communication and Information Literacy

Creating Strategic
Collaborations for a Changing
Academic Environment

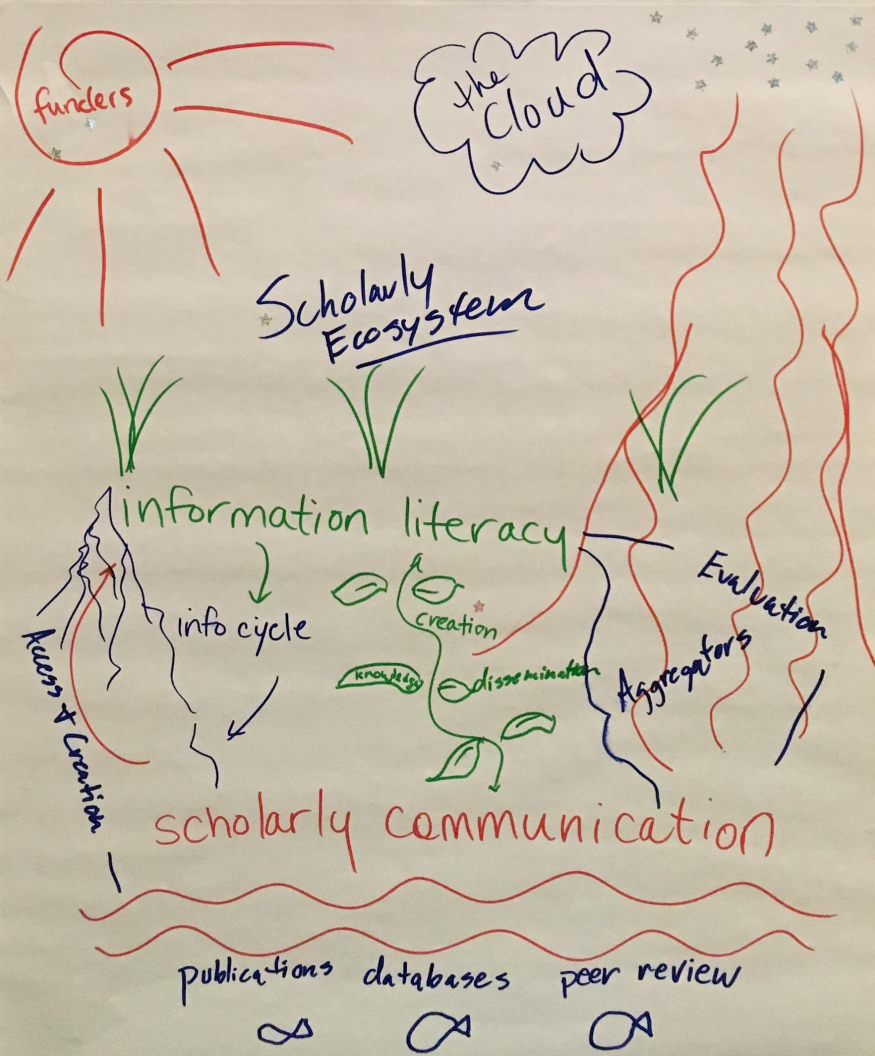


What does
scholarly communication
mean to you?

What does
information literacy
mean to you?

What does
information literacy
mean to you?

What **connections** do you see
between the two?



An Intersectional Ecosystem

Your Context?

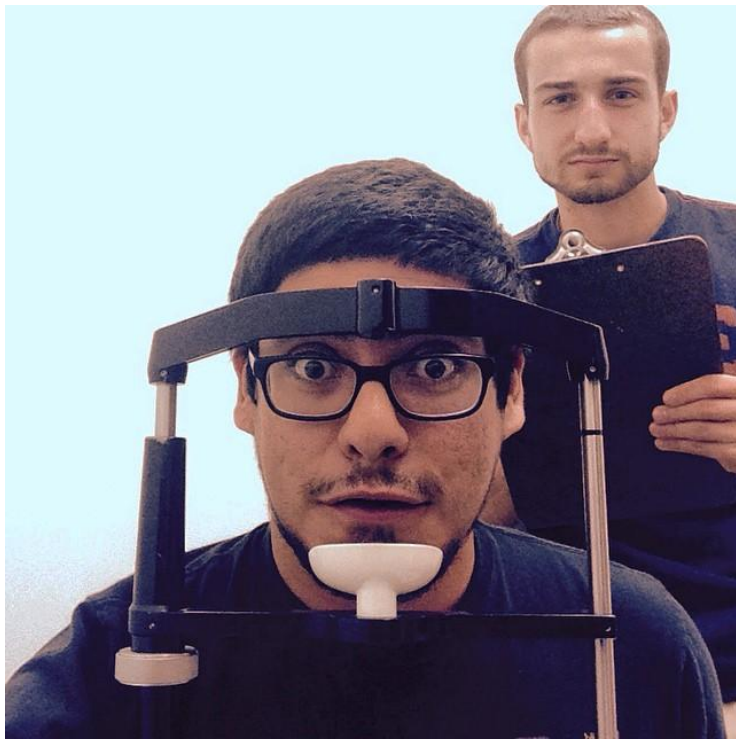
1. Where do you see the intersections in your community?
2. How could the intersections help you solve a problem or further the goals of your institution?

Two Paths Converge: Designing Educational Opportunities on the Intersections of Scholarly Communication and Information Literacy



Workshop Snapshot

- Define concepts
- Align priorities
- Create learning experiences
- Articulate value
- Connect with partners



Examples of the Intersections at work

Image by Austen McGuire, Originality Award
winner for University of Kansas Libraries' 2015
Image of Research Competition.

Image of Research

"In Spring 2014, the University of Illinois piloted a new competition, the Image of Research. Modeled after a similar competition at the University of Chicago, it aimed to highlight original student work by inviting undergraduate and graduate students to submit an image of their research, whether it be a photograph, a digital rendering, a drawing, or some combination of the three, accompanied by a short narrative explaining their research.

Images were submitted from across all disciplines, from engineering and chemistry to applied health sciences and sociology. Submissions were judged based on the connection between the image and the narrative, the originality of the work, and the visual impact of the image. All submissions were printed on poster board and displayed at the campus undergraduate research symposium and at a special event for Graduate Student Appreciation Week. The top four images received recognition and monetary awards supported by a library gift fund. All entries are archived in the institutional repository and will be displayed in an online exhibit in Omeka. Similar to Illinois Wesleyan University, we are especially keen on looking for opportunities to showcase original undergraduate student work."

Merinda Kaye Hensley in "Weaving the Threads"

Stephanie Davis-Kahl, Teresa A. Fishel, and Merinda Kaye Hensley

Weaving the threads

Scholarly communication and information literacy

Information literacy and scholarly communication are two major outreach activities in academic libraries. We believe these two areas require that librarians engage in conversations and actions related to strategically creating change in the roles of librarians within our organizations as well as within our campus communities. Two publications released in 2013 by ACRL discuss how these two areas can and should be blended in outreach efforts to faculty and students. "Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment"¹ is a white paper that was produced by a working group to articulate how these areas intersect. *Common Ground at the Nexus of Information Literacy and Scholarly Communication*² was also published in 2013 and was edited by Stephanie Davis-Kahl and Merinda Kaye Hensley. These works provide an excellent overview of the intersections of both subjects while providing conversational starting points for academic librarians at their institutions.

Background on white paper

The Intersections white paper was the result of several converging initiatives within librarianship and within ACRL, including a rise of interest in "student as creator," the momentum behind open access, questions of how librarians could best introduce students to scholarly communication topics, as well

as the new ACRL Plan for Excellence and the then nascent revision of the ACRL "Information Literacy Competency Standards for Higher Education." The white paper was an effort to bring together librarians from information literacy and scholarly communication.

The catalyst for the creation of the working group was an ACRL Scholarly Communication Discussion Group meeting at the 2011 ALA Annual Conference, during which the conversation focused on changing roles for academic librarians. At that meeting, Joyce Ogburn coined the phrase, "lifelong learning requires lifelong access," and later published a column in 2011 in *College & Research Libraries News* by the same name.³ The working group, which was comprised of library administrators, public services, and collections librarians from a variety of academic libraries, met over the next two years to develop the content of the white paper.

Stephanie Davis-Kahl is scholarly communications librarian at Illinois Wesleyan University, e-mail: sdavis@iwu.edu, Teresa A. Fishel is library director at Macalester College, e-mail: fishel@macalester.edu, and Merinda Kaye Hensley is instructional services librarian/scholarly commons co-coordinator at University of Illinois at Urbana-Champaign, e-mail: mhensle@illinois.edu

Contact series editors Zach Coble, digital scholarship specialist at New York University, and Adrian Ho, director of digital scholarship at the University of Kentucky Libraries, at inscholkomm@gmail.com with article ideas

© 2014 Stephanie Davis-Kahl, Teresa A. Fishel, and Merinda Kaye Hensley

Students as Creators



Image of Research
at the University of Kansas:
<https://lib.ku.edu/ior>

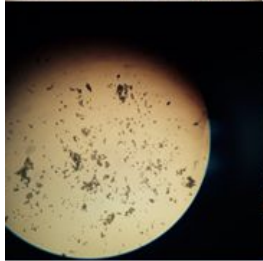


Image of Research



kulibraries

University of Kansas Libraries

1. Take an original photo inspired by your research & post to Instagram[™]
2. Include a description connecting the image to your research
3. Tag it with the hashtag **#KUIImage16**
4. Follow and tag us on Instagram **@KULibraries**
5. Win up to \$100!*



Entry deadline: 5 p.m. Friday, February 5, 2016

Complete rules and details at lib.ku.edu/ior

[™]Or use online submission form

*Some restrictions may apply

KU LIBRARIES
The University of Kansas



"Happy Birthday to You" generated about \$2 million in royalties per year for Warner/Chappel Music until a federal judge ruled the copyright claim invalid in September. Now the song is in the public domain, which means it is free to use by anyone for any purpose. #KULImage16 #WiseWednesday Photo used with permission from: Andi Tenry



Most search engines (and sites like Flickr and Vimeo) allow you to filter a search by usage rights to find CC-licensed images and other work explicitly marked for re-use. One condition of all licensed work is attribution, so don't forget to credit the original creator. #WiseWednesday #KULImage16 Video Credit: "Drifters of the deep" by Eugenia Loli is hosted on Vimeo and used under CC-BY license. Music Credit: "Dance 2" by DANCE2003 is hosted on Jamendo Music and used under a CC-BY



Unlike much of what you see on the Internet, this selfie, taken by a macaque, is in the public domain because monkeys (and other non-humans) can't hold copyright. #KULImage16 #WiseWednesday



Copyright Education



Pictured (left to right):
Bryce Tappan, Vision Award
Mackenzie Bloom, Research Is a Process Award
Amber Norris, Story of Research Award

Award: Research Is a Process

Research as Inquiry

“Research is iterative and depends upon asking increasingly complex or new questions whose answers in turn develop additional questions or lines of inquiry in any field.”

Searching as Strategic Exploration

“Searching for information is often nonlinear and iterative, requiring the evaluation of a range of information sources and the mental flexibility to pursue alternate avenues as new understanding develops.”

Information Creation as a Process

“Information in any format is produced to convey a message and is shared via a selected delivery method. The iterative processes of researching, creating, revising, and disseminating information vary, and the resulting product reflects these differences.”

Internal

Schulenburger Office of Scholarly Communication & Copyright

- Presented at Image of Research Awards Reception
- Sponsored Open for Collaboration Award
- Brainstormed content for copyright education series

Office of Communications & Advancement

- Developed branding and promotional materials
- Monitored and managed social media activity
- Coordinated event catering
- Contributed to installation of library display

Digital Initiatives & Discovery Services Division

- Created and populated Image of Research Collection in KU ScholarWorks (IR)
- Built web pages and web forms

External

KU Center for Undergraduate Research

- Selected image from submissions for Undergraduate Research Symposium posters and program cover
- Shared tabling at events
- Provided direct access to mailing lists
- Shared competition details via newsletters and social media

KU Honors Program

- Launched IOR16 at University Honors Program Freshman Symposium
- Shared competition details via newsletters and social media

KU Faculty

- Served as competition judges
- Shared competition details with students

University Daily Kansan

- Covered Image of Research Awards Reception

Information literacy in the writing curriculum at Columbia College Chicago

Students who complete WR11 will be able to

- Identify, immerse themselves in, and contribute to an intellectual conversation
- Identify and evaluate a diversity of sources . . .
- Synthesize sources into a project that represents the complexity of perspectives involved
- Understand fair use and intellectual property rights and use others' work ethically and legally
- Revise and edit a substantial project . . .

Writing & Rhetoric II Learning Objectives and ACRL Frames

Students who complete WR II will be able to

- Identify, immerse themselves in, and contribute to an intellectual conversation
Research as inquiry • Scholarship as conversation • Information creation as a process
- Identify and evaluate a diversity of sources . . .
Research as inquiry • Authority is constructed and contextual • Searching as strategic exploration
- Synthesize sources into a project that represents the complexity of perspectives involved
Authority is constructed and contextual • Information creation as a process
- Understand fair use and intellectual property rights and use others' work ethically and legally
Information has value
- Revise and edit a substantial project . . .
Information creation as a process

Information literacy in the writing curriculum at Columbia College Chicago

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- Revise and edit a substantial project . . .

It's your turn!

Share your thoughts and questions
about the Intersections at your institution.

It's your turn!

Please complete a brief survey about
the ACRL Intersections workshop.

Thank you!

To learn about hosting the Intersections Roadshow contact

Chase Ollis
Program Coordinator
Association of College & Research Libraries

collis@ala.org

312.280.2521

Intersections Open House

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Scholarly Communication and
Information Literacy and What
Can They do for You?

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