

Texas A&M University- Commerce Libraries Public Domain Clearance Project



INCREASING USE OF DIGITIZED PUBLIC DOMAIN
MATERIALS AT THE TEXAS A&M UNIVERSITY-
COMMERCE LIBRARIES

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Libraries

A&M-COMMERCE

The Project



- In 2015, we decided to begin exploring public domain applications as they relate to our university's archive and our Northeast Texas Digital Collections.
- In 2016, we began a pilot project to identify and clearly label public domain materials in our Digital Collections, and also port them to Wikimedia Commons to facilitate their use on Wikipedia and other websites external to our university.

Two Primary Goals



1. To make public domain materials in the Northeast Texas Digital Collections more widely accessible and serve researchers by helping them discern copyright status more clearly.
2. To determine if clearly identifying such materials as being in the public domain would direct more traffic back to the source material in our Northeast Texas Digital Collections.

Copyright: Background



- United States copyright law is notoriously complex
- However, any materials published in the U.S. prior to January 1, 1923, are in the public domain
- Unpublished materials created more than 120 years ago are also in the public domain if the author's death date is unknown or the work was created either anonymously or as a work for hire

Historic ET Collection



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Historic ET Collection



About this collection

The Historic ET Digital Collection contains photographs, scrapbooks, programs, and other items documenting over one hundred years of university history. The items in this collection provide a rich look into Texas A&M-Commerce's past, beginning with the formation of East Texas Normal College in 1889.





Historic ET Collection



- Consists of 392 individual items (neither too big nor too small for this project)
- Materials were originally produced by the university, so third party rights are not an issue
- The thematic nature of the material in the Historic ET Collection covers university history, which makes it very conducive for online uses that deal with the history of the university

Images from the Historic ET Collection



<input type="checkbox"/> Thumbnail	Title ▲	Date	Description	Collection
<input type="checkbox"/> 	Postcard Collection	1910; 1911; 1913; circa 1943	Postcard collection featuring photographs of campus buildings including the Library, Old Main, and various dormitories. The collection is divided into two groups, blank postcards and postcards mailed home by students.	Historic ET Collection
<input type="checkbox"/> 	East Texas Normal College Graduating Class	circa 1900	Photographs of two early graduating classes	Historic ET Collection
<input type="checkbox"/> 	Training School Building	Circa 1920s	Photographs of the Training School building that operated from 1917-1948. It served grades one through twelve and functioned as a laboratory school for the teacher-training program. Faculty members and "room teachers" oversaw lessons taught by...	Historic ET Collection
<input type="checkbox"/> 	Citamard Club 1920	1920	Photo collage of Citamard Club members, created for the 1920 edition of The Locust. The Citamard Club (the name is "Dramatic" spelled backward) entertained the student body with humorous skits such as "Suppressed Desires" and farcical lectures...	Historic ET Collection

Example image from the Historic ET Collection



Home » Historic ET Collection » Education Auditorium Building

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Postcard Collection


Education Auditorium Building

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★ Save page 1 of 16 Next ▾

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Image Text Text Search...



Education - Auditorium Building, E. T. S. T. C., Commerce, Texas

HOWSE & SON PHOTO M-102641

0 found in document

- Education Auditorium Building
- Girls' Dormitory
- Old Main
- Postcard Back

Determining public domain status



- We assembled a spreadsheet detailing all the pre-1923 photographic and textual materials in the Historic ET Collection, which totaled 80 separate files
- Copyright statuses were then ascertained and documented with a three-part “stoplight” model:
 - **Green “certain” status** was assigned to materials that could be proved beyond a reasonable doubt to be in the public domain (9 total files): *only these were flagged as public domain content*
 - **Yellow “plausible” status** was given to materials dated before 1923 in a form typically published, such as programs or postcards, but with no explicit proof of publication (19 total files)
 - **Red “uncertain” status** was assigned to materials with no substantive evidence of public domain status, such as personal letters (53 total files)

Yearbooks and Wikimedia Commons



- We decided to take a risk-averse strategy and only change the rights statements on the materials that were identified as “certainly” in the public domain, initially a total of 9 separate items.
- Later, the three *Locust* student yearbooks published before 1923 were added to the project, and many of their individual images were uploaded to Wikimedia Commons, greatly increasing the number of project files there.
- In all, this resulted in 243 individual files being uploaded to Wikimedia Commons, the vast majority being from the three yearbooks.

Images on Wikimedia Commons



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https://commons.wikimedia.org/wiki/Main_Page

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Category [Discussion](#)

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Category:Media from the Northeast Texas Digital Collections

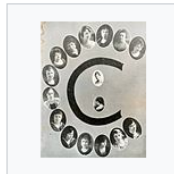
From Wikimedia Commons, the free media repository

English: [Media from the Northeast Texas Digital Collections](#) at the [Texas A&M University–Commerce Libraries](#).

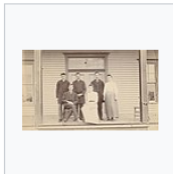
Media in category "Media from the Northeast Texas Digital Collections"

The following 16 files are in this category, out of 243 total.

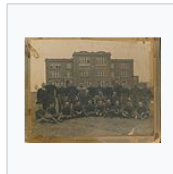
[\(previous page\)](#) [\(next page\)](#)



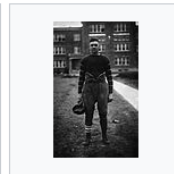
[Citamard Club 1920.jpg](#)
1,302 × 1,679; 297 KB



[ETNC Students on Porch in Cooper.jpg](#)
4,765 × 2,836; 978 KB



[Football Team 1919 \(ETSNC\).jpg](#)
4,327 × 3,338; 1.26 MB



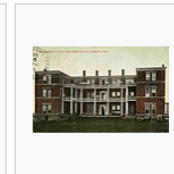
[Frank Rubarth.jpg](#)
521 × 835; 48 KB



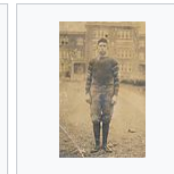
[George Washington Reception Circa 1920 \(ETSNC\).jpg](#)
3,465 × 2,458; 1.23 MB



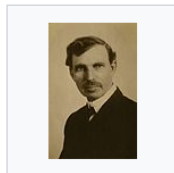
[Kalir Club 1920.jpg](#)
1,046 × 1,645; 237 KB



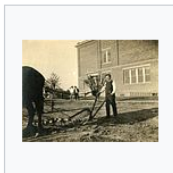
[Ladies Dormitory \(ETNC\).jpg](#)
3,226 × 2,052; 2.27 MB



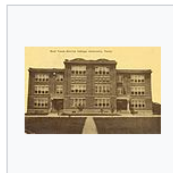
[Lemuel de Loss Parsons.jpg](#)
2,032 × 3,188; 587 KB



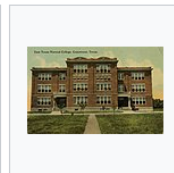
[Mayo portrait, circa 1907-1917.jpg](#)



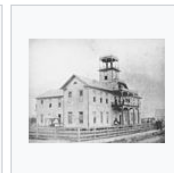
[Mayo with plow, circa 1907-1917.jpg](#)



[Old Main \(ETNC\) 1.jpg](#)
1,598 × 1,031; 466 KB



[Old Main \(ETNC\) 2.jpg](#)
3,203 × 2,043; 2.23 MB



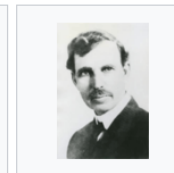
[Original Cooper Campus \(ETNC\).jpg](#)



[Training School Basketball Team](#)



[Training School Building \(ETSNC\).jpg](#)



[W.L. Mayo Portrait.png](#)
261 × 386; 44 KB

Example image on Wikimedia Commons



The screenshot shows the Wikimedia Commons interface for a file page. On the left is a navigation sidebar with the Wikimedia Commons logo and various utility links. The main content area features a title bar with 'File' and 'Discussion' tabs, and 'View', 'Edit', and 'History' buttons. Below the title is the file name 'File:Mayo portrait, circa 1910.jpg' and a subtitle 'From Wikimedia Commons, the free media repository'. A horizontal menu contains 'File', 'File history', 'File usage on Commons', and 'File usage on other wikis'. The central image is a black and white portrait of a man with a mustache. To the right of the image is a list of actions: 'Download all sizes', 'Use this file on the web', 'Use this file on a wiki', 'Email a link to this file', and 'Information about reusing', each with a corresponding icon.

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File Discussion View Edit History

File:Mayo portrait, circa 1910.jpg

From Wikimedia Commons, the free media repository

File File history File usage on Commons File usage on other wikis

- Download**
all sizes
- Use this file**
on the web
- Use this file**
on a wiki
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to this file
- Information**
about reusing

Same image on the Northeast Texas Digital Collections

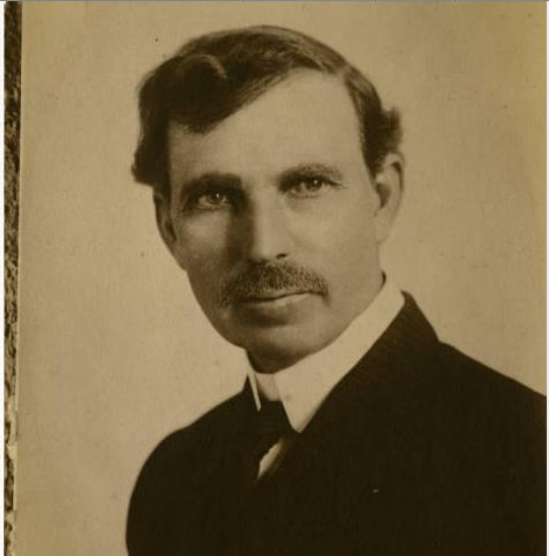


Home » [Historic ET Collection](#) » [Mayo Portrait, Circa 1910](#)

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Mayo Portrait, Circa 1910

[View Description](#) [Download](#)



The image shows a digital viewer interface for a historical photograph. The photograph is a black and white portrait of a man with a mustache, wearing a dark suit and a white shirt. The viewer includes a toolbar with icons for zooming, panning, and downloading. The background of the viewer is light gray.


Image use metrics



- By March 2018, 35 distinct images uploaded to Wikimedia Commons for this project (representing 14.4% of all images) had been used in Wikipedia articles or other Wikimedia pages and a total of 49 “total image usages” had occurred (47 on English Wikipedia, and one each on Armenian Wikipedia and Hebrew Wikipedia)
- Also in March 2018, 26 different usages of these images on non-Wikimedia websites had been tracked using Google search functionalities, via both text string and reverse image searches (22 on English-language websites, with one each on websites written in French, Georgian, Korean, and Spanish)
- Also, a thorough analysis last month of views metrics to the Northeast Texas Digital Collections since it was created in June 2013 revealed that for the 18 images and image sets (such as yearbook files, which are counted as single files in these in-house metrics), 17 of them had higher rates of viewership after the uploads to Wikimedia Commons

Example image used on the English Wikipedia





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History of East Texas Normal College

From Wikipedia, the free encyclopedia

The **history of East Texas Normal College** (ETNC) comprises the history of the university now known as [Texas A&M University–Commerce](#) from its foundation as a [private normal college](#) in 1889 to its acquisition by the [State of Texas](#) in 1917. It was founded in [Cooper](#) by [Kentucky](#) native William L. Mayo, who served as its president from its foundation until his death in 1917, and moved to [Commerce](#) after its original campus burned down in 1894. A popular school for active [teachers seeking state certification](#) or recertification, it was largely shaped by Mayo's own personal beliefs about education, which focused on participation and hands-on learning instead of memorization or [rote learning](#).

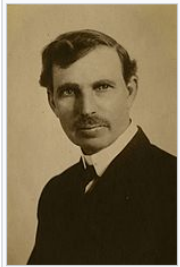
ETNC's relative success during this period led to rivalry with other nearby colleges such as T. Henry Bridges' Henry College in [Campbell](#), a 1904 attempt by [Denison](#) to entice Mayo to relocate the college there for a considerable amount of financial aid, and praise from perhaps its most famous alumnus, future [Speaker of the U.S. House of Representatives Sam Rayburn](#). By the time the 35th [Texas Legislature](#) voted to buy the college in 1917, it had educated more than 30,000 students, including more public school teachers than any other college or university in Texas during the same period.

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Background [\[edit \]](#)

William L. Mayo was born in [Prestonsburg, Kentucky](#), in 1861, and was educated at [Prestonsburg Seminary](#), [Cedar Bluff Academy](#) in [Tazewell County, Virginia](#), and [Central Normal College](#) in [Danville, Indiana](#); he had planned to attend [Indiana University](#) until financial difficulties prevented him from doing so.^{[1][2]} He worked as a teacher and principal at Cedar Bluff Academy before taking a public school position in [Denver](#), although he resigned upon arriving and learning that the school was [integrated](#).^{[1][2]} Mayo then moved to [Pecan Gap](#) in [Delta County, Texas](#), in 1886, where his aunt and uncle lived; he began teaching at the local public school, and by 1889 had become superintendent of nearby [Cooper's](#) public school system.^{[2][3]} During his tenure in Pecan Gap, Mayo earned a reputation as a disciplinarian, but also as a sympathetic instructor.^[4]



William L. Mayo,
photograph circa 1910

Example image used on the Hebrew Wikipedia



לא בחשבון שיחה תרומות יצירת חשבון דיווח על טעות כניסה לחשבון

קריאה עריכת קוד מקור עריכה גרסאות קודמות חיפוש בוויקיפדיה



ויקיפדיה
האנציקלופדיה החופשית

עמוד ראשי
ברכים הבאים
שניים אחרונים
ערכים מומלצים
דיווח על טעות
פורטים
ערך אקראי
תרומה לוויקיפדיה

טיפ

בארגז החול ניתן לבצע ניסויי עריכה. גשו לארגז החול, לחצו על הלשונית "עריכה" ונסו בעצמכם!

קהילה

שער הקהילה

עזרה

ייעוץ

מזנון

כיכר העיר

חדשות

לוח מודעות

יצירת קשר

ספר אורחים

כלים

דפים המקושרים לכאן

שניים בדפים המקושרים

דפים מיוחדים

פופולריות

פופולריות היא תמנה המגדירה את מידת ה**אהדה**, ה**הערצה**, ה**פרסום** או הקבלה, שציבור נרחב רוכש ל**אדם**, מוסד, **רעיון**, **מושג**, **סוגה אמנותית**, **מוצר** וכדומה, ואת מידת השפעתם של אלו בקרב הציבור.

תרבות פופולרית היא התרבות השולטת בחברה מסוימת. תזן התרבות הפופולרית נקבע על ידי אינטראקציות, צרכים ורצונות יומיומיים - הר'געים' התרבותיים שמרכיבים את **חיי היומיום**. היא עשויה לכלול פעילויות כמו סריגה, בישול, סיפור סיפורים, משחקי קלפים או משחקי כדור. בחברות מודרניות ופוסט-מודרניות תרבות פופולרית מושפעת משמעותית מתעשיות שמפיצות חומר תרבותי, למשל תעשיות הקולנוע, הטלוויזיה והפרסום, וכן תעשיית החדשות. מוזיקה פופולרית היא מוזיקה המשתייכת לאחד ממגוון סגנונות מוזיקליים הנגישים לקהל הרחב ולרוב מופצים בצורה מסחרית. בהקשר זה, להיט מתייחס ל**שיר** או נעמה, הזוכה להצלחה רבה בקרב ציבור מסוים. רב-מכר הוא ספר פופולרי שנמכר בעותקים רבים. בדומה ל"שובר קופות" בקולנוע ו"אלבום זהב" במוזיקה.

מדע פופולרי הוא דיווח על רעיונות מדעיים ותגליות מדעיות באופן המובן לקהל הרחב ולהדיוטים. המדע הפופולרי מופץ לציבור בטורים ומדורים בעיתונים הפונים לקהל הרחב, במגזינים פופולריים המיוחדים לענייני מדע (להבדיל מכתבי עת מדעיים), בספרי עיון, בפינות בתוכניות טלוויזיה ורדיו, בתוכניות מדע פופולרי ונמעט בכל מדיום הפונה אל המונים.

Google Trends הוא שירות אינטרנטי הניתן על ידי חברת גוגל, אשר מאפשר מחקר של פופולריות של מונחים שונים בקרב משתמשי האינטרנט ברחבי העולם בתקופות שונות.



ראו גם [עריכת קוד מקור | עריכה]

- מיינסטרים
- מדיה חברתית
- כריזמה
- התנהגות עדרית (אי)

קישורים חיצוניים [עריכת קוד מקור | עריכה]

מדיה וקבצים בנושא **פופולריות** בוויקישיתוף

קטגוריות: מדעי החברה | סוציולוגיה | תרבות פופולרית

מטאביס קודמים

משוב על הערך

כאן ניתן לכתוב משוב על הערך...

[:]


Same image on Wikimedia Commons (Hebrew)


קובץ שיחה


File:1922 Locust yearbook p. 171 (Popularity).jpg


Wikimedia Commons מתוך

קובץ היסטוריית הקובץ שימוש בקובץ שימוש גלובלי בקובץ

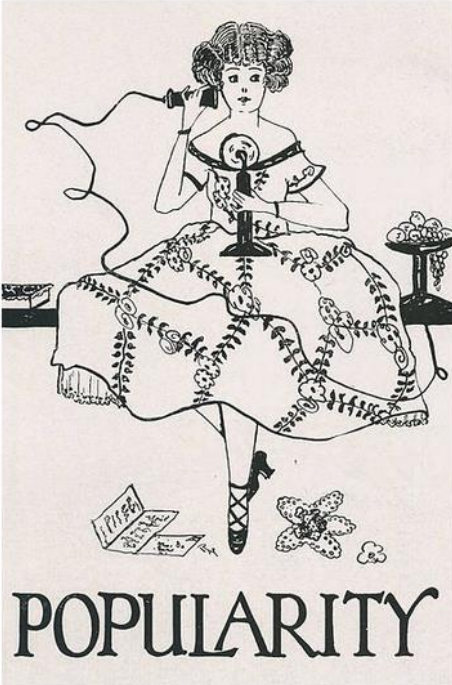
הורדה כל הגדלים 

שימוש בקובץ באינטרנט 

שימוש בקובץ בוויקי 

שליחה בדוא"ל לקובץ זה 

מידע על שימוש בקובץ 



עמוד ראשי
ברוכים הבאים
שער הקהילה
מזנון
עזרה

Language select
עברית

השתתפו

העלאת הקובץ
שינויים אחרונים
קבצים חדשים
קובץ אקראי
צרו קשר

הדפסה/ייצוא
הורדה כ־PDF

כלים

דפים המקושרים לכאן
שינויים בדפים המקושרים
דפים מיוחדים
קישור קבוע
מידע על הדף
ציטוט דף זה
Nominate for deletion

גודל התבונה המדויקת הזאת: 393 × 599 פיקסלים. רזולוציות אחרות: 157 × 240 פיקסלים | 314 × 480 פיקסלים | 393 × 600 פיקסלים | 503 × 768 פיקסלים | 1.024 × 1.024 פיקסלים | 671 × 1.435 פיקסלים | 2.189 × 1.435 פיקסלים

Same image on Wikimedia Commons (English)



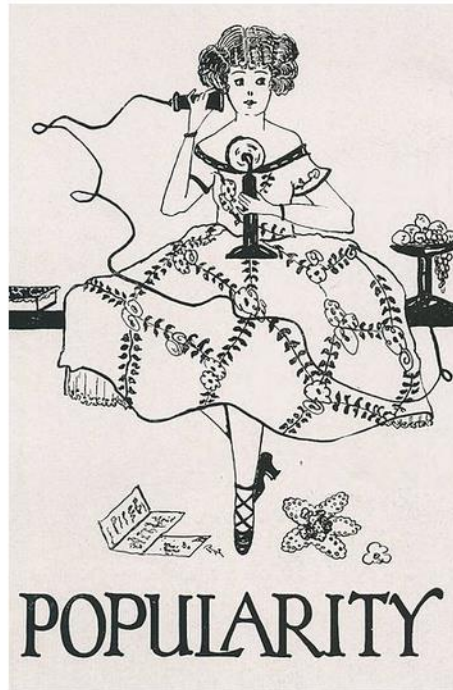
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File Discussion

File:1922 Locust yearbook p. 171 (Popularity).jpg

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Size of this preview: 393 × 599 pixels. Other resolutions: 157 × 240 pixels | 314 × 480 pixels | 393 × 600 pixels | 503 × 768 pixels | 671 × 1,024 pixels | 1,435 × 2,189 pixels.

Same image on the Northeast Texas Digital Collections



Home >> [Locust Yearbook Collection](#) >> [000_Locust 1922, Cover](#)

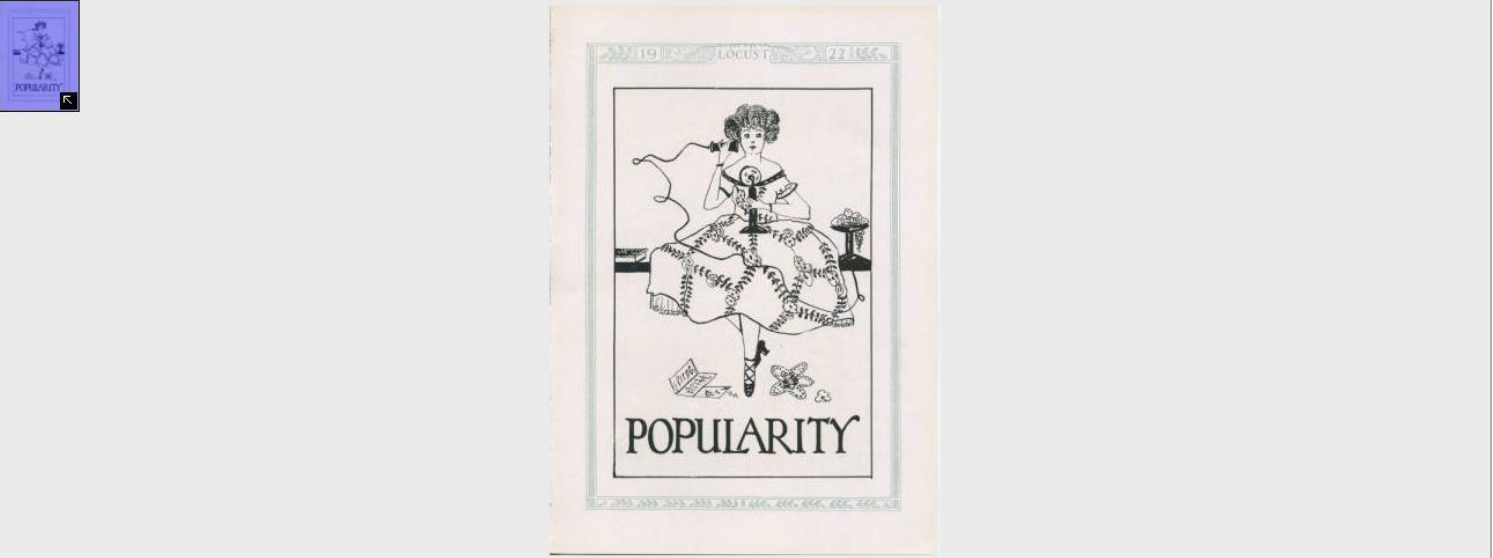
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Locust Yearbook, 1922

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170_Locust 1922, Page 170

171_Locust 1922, Page 171

172_Locust 1922, Page 172

Wikimedia use metrics



Category "Media from the Northeast Texas Digital Collections" has 243 files.

[Jump to details](#)

Site	Images used
en.wikipedia	48
he.wikipedia	2
hy.wikipedia	1
Total image usages	51
Distinct images used	36(14.81% of all images of category)

Details (top 1000 images)



[Original Cooper Campus \(ETNC\).jpg](#)
used 5×

en.wikipedia : [Cooper, Texas](#)
: [Texas A&M University–Commerce](#)
: [History of East Texas Normal College](#)
: [History of Texas A&M University–Commerce](#)
Template : [Did you know nominations/History of East Texas Normal College](#)



[1922 Locust yearbook p. 171 \(Popularity\).jpg](#)
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en.wikipedia : [Popularity](#)

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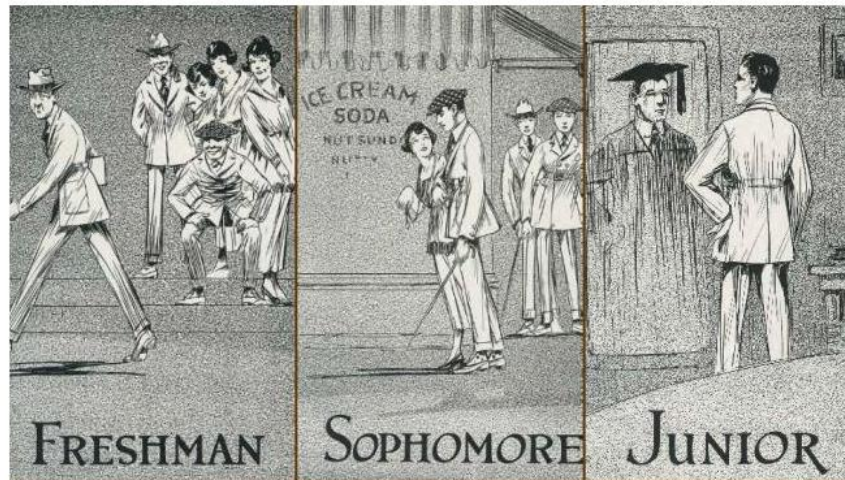
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Template : [Did you know nominations/History of East Texas State Normal College](#)
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Artwork featured in East Texas State Normal College's 1920 Locust yearbook Credit: Northeast Texas Digital Collections



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File:1920 Locust yearbook p. 085 (Sophomore).jpg

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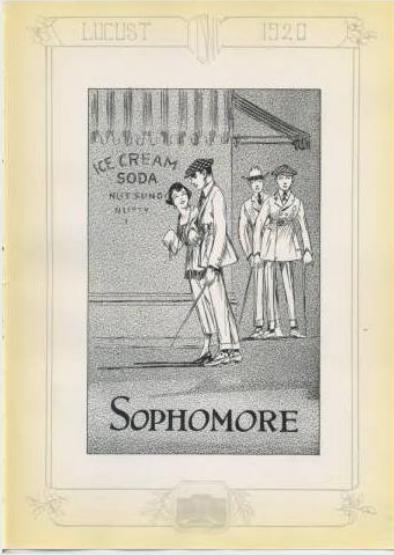
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File:1921 Locust yearbook p. 100 (First Grade).jpg

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Month to display: August 2017

Items	Pageviews
Trailblazers: African American & Hispanic Firsts at East Texas State...	32
Professor Mayo's College: A History of East Texas State University	30
Eyewitness to Social Change: The racial desegregation of East Texas State...	26
East Texas Normal College's First Building	14
Ogima 1930	11
D. Whitney Halladay	11
Homecoming Queen Glenda McKissic, 1969	10
Commerce Community Theater	9
President McDowell and Lady Bird Johnson	9
Scenes from the ETNC, 1910-1911	9
Dance, Circa 1920s	8
02_ETNC Scrapbook	7
Gee Portrait	7
Aerial View of East Texas State Teachers College 1950	7
Campus Panorama c. 1908	7
Postcard Collection	7
Jerry D. Morris	7
Campus Fire 1911	6
Down South Week 1967	6
Aerial View of East Texas State Teachers College 1948	6
Glenda McKissic Scrapbook	6
F. H. "Bub" McDowell	5

Plans for the future



- Going forward, we plan to flag and port materials that enter the public domain due to either of the two rationales laid out in this project, which resulted in a check for unpublished materials that were created 120 years ago in early January 2018 (there were not any) as well as plans to do the same every subsequent January.
- Starting in January 2019 (pending any further change to copyright law in this country), materials published between January 1, 1923, and January 1, 1924, and then a year at a time proceeding from that, will be “cleared” into the public domain.
- We may decide to expand the project to include other copyright rationales (such as materials published without a notice before 1977 or not renewed before 1963), or other collections in the Northeast Texas Digital Collections, but for now those ideas are not being actively considered.